

Product Alert

December 15, 2015

Wells Fargo Advantage Funds rebranded to Wells Fargo Funds; adopts the Wells Fargo Asset Management logo

Effective today, December 15, 2015, *Wells Fargo Advantage Funds*[®] has removed the word *Advantage* from the fund family name and will be referred to as Wells Fargo Funds. As part of the fund family name change, each individual fund has dropped the word *Advantage* from its fund name. The fund family will also adopt the Wells Fargo Asset Management (WFAM) logo.

Q: Why is the word *Advantage* being removed from individual fund names?

A: The word *Advantage* is being removed to simplify and more clearly communicate our product names. Fund names are often abbreviated in database listings and longer names can make it difficult for investors to identify specific funds. We believe this change will help alleviate confusion.

Q: Will all individual funds drop *Advantage* from their fund names?

A: Yes. Along with the fund family removing *Advantage* from its name, each individual fund has dropped the word *Advantage* from its fund name. This includes all open- and closed-end funds.

Q: Why is the fund family adopting the WFAM logo?

A: A single brand gives clients a consistent experience. Some clients do business with many parts of WFAM. Adopting one brand and logo allows the firm to offer a more unified and clear client experience while using the strength of the globally recognized Wells Fargo identity.

Q: When will these changes take place?

A: The effective date of the rebranding of *Wells Fargo Advantage Funds* to Wells Fargo Funds and implementation of the WFAM logo is today, December 15, 2015. The change of brand identity can be seen on the Wells Fargo Funds website and on new materials as they are updated and produced. Older materials may reflect the old name and logo until their next scheduled update.

Q: Will these changes have any impact on a client's account?

A: No. These changes will not have any impact on a client's account. The only changes will be the removal of *Advantage* in the fund family name and individual fund names and the use of the WFAM logo on Wells Fargo Funds client materials.

Q: Will the *Wells Fargo Advantage Funds* website URL change?

A: Yes. The website's URL will change to reflect the removal of the word *Advantage* from the fund family name. Effective today, December 15, 2015, the new URL will be **wellsfargofunds.com**. Please note that **wellsfargoadvantagefunds.com** will redirect clients to **wellsfargofunds.com** for the near future.

Wells Fargo Asset Management (WFAM) is a trade name used by the asset management businesses of Wells Fargo & Company. Wells Fargo Funds Management, LLC, a wholly owned subsidiary of Wells Fargo & Company, provides investment advisory and administrative services for Wells Fargo Funds. Other affiliates of Wells Fargo & Company provide subadvisory and other services for the funds. The funds are distributed by **Wells Fargo Funds Distributor, LLC**, Member FINRA, an affiliate of Wells Fargo & Company.
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